**Madeline Wray**

madeline.g.wray@gmail.com

(215)-510-4335

**Duke University**, Durham, NC BA May 2024

Major: Public Policy Studies Minor: Journalism and Media Studies, French

Coursework: Policy Analysis, Journalism Ethics, Campaign Analysis, News Writing and Reporting, Economics,

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Statistics

GPA: 3.81

**Tufts University,** in Annecy, France July 2019-August 2019

Condensed Pre-college courses

Coursework: International Relations, French Studies

Put this in the “Header” section of the word doc to create more space on your resume

**Experience:**

**Marathon Strategies,** Washington, D.C., *Communications Fellow* June-November 2024

* Work with four high-profile clients on various communications and public relations projects
* Develop detailed media campaign plans with pitch ideas and reporter contacts
* Write and distribute pitches for promotion of clients to prominent and relevant reporters
* Monitor media activity around clients and client interests using Cision and SharePoint

**The Urban Institute,** Washington, D.C., *Analytics and Engagement Intern* Summer 2023

* Monitored and compile daily media mentions
* Developed and wrote pitches for reporters and media outlets
* Created media lists of reporters and outlets for various regions and topics of research

**Public Democracy America,** remote, *Communications Intern* Spring 2023

* Wrote assigned articles to be published on various associated websites
* Wrote e-mail copy to be distributed to subscribers
* Manage Google Ads and SEO Optimization tools

**Ninth Street Journal,** Durham, NC, *Contributing writer and photojournalist* Summer 2022

* Pitched and wrote news and feature pieces to be published on the Ninth Street Journal website and cross-published in Durham’s The Indy
* Photographed events and individual features on assignment

**Sanford School of Public Policy,** Durham, NC, *Communications Intern*  2021-2022

* Conducted interviews with prominent alumna to write articles to be published in monthly newsletter
* Designed and posted engaging, creative, and professional content for various social media accounts with Canva, Microsoft Office, and Adobe
* Managed up-to-date website content and organizational layout through Google Sites

**Leadership and Involvement:**

**The Coop**

*President* Winter 2021-Spring 2024

* Write and publish original writing pieces (opinion, creative, biographical) for online women’s zine on campus

**Skills:**

Languages: Proficient in French speaking, reading, writing

Computers: Advanced in Meltwater, Google Ad services, Microsoft Office, Canva Design, Adobe Photoshop and Premiere video editing, Social Media (Instagram, Facebook, TikTok, Snapchat, Twitter)

Proficient in R Statistical Software

News Photography